

# **AH Media Kereskedelmi Private Limited Company**

## **Data Protection Notice**

**Concerning Illegal Content Notification**

**Effective from: 1 January 2025**

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## Data Protection Notice Concerning Illegal Content Notification

In this data protection notice AH Media Kereskedelmi Private Limited Company (hereinafter referred to as AH Media) publishes information in accordance with the provisions of the General Data Protection Regulation (hereinafter referred to as GDPR) on the processing of personal data in connection with the notification of illegal content in the context of Internet intermediary services, the exercise of data subject rights and the available remedies.

### 1. Data Controller and Data Protection Officer

#### Information concerning Data Controller

<b>Name:</b>	<b>AH Media Kereskedelmi Private Limited Company</b>
Registered office:	1013 Budapest, Krisztina körút 39.
Postal address:	1535 Budapest Pf.: 888/2., Hungary
Electronic communication:	corporate@one.hu

#### Information concerning Data Controller

Postal address:	1013 Budapest, Krisztina körút 39.
E-mail:	dpo-media@ahrt.hu

### 2. Rights of Data Subjects

#### *How can data subjects exercise their rights in relation to data processing?*

Data subjects may exercise their rights under the GDPR at any time by submitting a request – orally, in writing or electronically – via one of AH Media's contact details.

#### *What does the right of access entitle the data subject to?*

The data subject has the right to request confirmation at any time that AH Media is processing his or her personal data. At any time, the data subject has the right and the opportunity to know what data AH Media processes about him or her and under what circumstances and may also

request a copy of his or her personal data. A copy of the personal data may be provided to the data subject in a commonly used computer-readable format (PDF/XML) or in a hard copy of the hard copy. The request for a copy is free of charge.

#### ***What is the rectification of personal data?***

The data subject may request the correction of inaccurate personal data relating to him or her or the completion of incomplete personal data. As long as the data cannot be corrected or supplemented in the absence of additional information, AH Media will restrict the processing of the personal data concerned and temporarily suspend the operations carried out on them, with the exception of storage. Exercising the right to rectification in relation to the photographs attached to the notification must not result in the distortion of the data contained in the image or the processing of data that are not accurate.

#### ***When can the right to erasure be exercised?***

The data subject may request the deletion of personal data concerning him or her if AH Media no longer needs them or if the data subject has concerns about the lawfulness of the processing of his or her data. If there is an obligation to delete the personal data, AH Media will cease to process the data and will delete or anonymise them.

#### ***What is the right to restriction of processing?***

The data subject may request the restriction of the processing of personal data relating to him or her if he or she has concerns about the lawfulness of the processing and requests the blocking of the data instead of erasure, or if AH Media no longer needs the data but the data subject requires them for the establishment, exercise or defence of legal claims. During the restriction period, AH Media will not perform any operations on the personal data, except storage. Unblocking may only take place in exceptional cases, as defined in the GDPR, which AH Media will inform the data subject of in advance.

### **3. Remedy**

In case AH Media has processed the personal data of data subjects in a way that is incompatible with the applicable legislation, or where it has not complied with a request to exercise the right or has done so in an inadequate manner, the data subject has the right to lodge a complaint with the data protection supervisory authority using the following contact details:

<b>Name:</b>	<b>Hungarian National Authority for Data Protection and Freedom of Information</b>
Registered office:	1055 Budapest, Falk Miksa utca 9-11., Hungary
Postal address:	1363 Budapest, Pf.: 9., Hungary
E-mail:	<a href="mailto:ugyfelszolgalat@naih.hu">ugyfelszolgalat@naih.hu</a>
Telephone:	+36 (30) 683-5969, +36 (30) 549-6838, +36 (1) 391-1400
Fax:	+36 (1) 391-1410
Web:	<a href="http://www.naih.hu">www.naih.hu</a>

## 4. Notification of Illegal Content

### ***How does AH Media process personal data in connection with receiving and investigating notifications?***

AH Media is required by applicable legal obligations to operate an electronic illegal content reporting system. Personal data relating to the notifier and, where applicable, to the person concerned by the notification (name, contact details, other information and other information necessary for the investigation of the notification) may be provided via an e-mail address ([jogellenestartalom@ahrt.hu](mailto:jogellenestartalom@ahrt.hu)) operated by AH Media. Where absolutely necessary to determine whether content is illegal (for example, in the case of intellectual property infringement), AH Media may disclose to the necessary extent personal data related to the data subjects.

AH Media will process personal data provided to it through the website or the e-mail address for the purposes of receiving and investigating notifications of illegal content, taking action to remove or disable access to the content and informing the notifier thereof. The legal basis for the processing is compliance with legal obligations [Article 6(1)(c) of the GDPR] applicable to AH under Article 16 of the EU Regulation 2022/2065 (DSA Regulation) and Section 3(1) of Act CIV of 2023 on certain rules on Internet intermediary services.

AH Media processes personal data provided to it until the successful conclusion of the action taken in connection with the investigation of the illegal content, or – in order to exercise or defend legal claims related to possible legal remedies – until 2 years after which it will be deleted.

### ***What kind of data processing takes place for reporting purposes?***

Once a year, AH Media publishes on its website, in a machine-readable format and in an easily accessible manner, a clear, easy-to-understand report on the content moderation carried out by it during the given period, which includes the number of reports submitted through the electronic illegal content reporting system, the basis of the report, the decisions regarding the report, the median time required to make decisions, and the number of times the decision was changed by us. The processing of personal data – concerning the notifier and, where applicable, the person concerned by the notification – necessary for the preparation of the report is carried out based on the fulfilment of our legal obligation according to Article 15(d) of the DSA Regulation [Article 6(1)(c) of the GDPR]. We process the personal data until the anonymous data set required for reporting is generated.

## 5. Recipients

### ***What data processors does AH use to operate the illegal content notification system?***

AH Media uses Microsoft Corporation (One Microsoft Way, Redmond WA, USA 98052) as the provider of the email messaging system (Office 365).

### ***Are there any transfers to third countries?***

Personal data may be transferred by Microsoft Ireland Ltd., the provider of the Office 365 mail system, as data processor, to the United States or any other country where Microsoft Corporation, its affiliates or other data processors operate. Transfers will be made by Microsoft Ireland Ltd. in accordance with Chapter V of the GDPR, using model contracts adopted by the European Commission, with additional technical and organisational measures. Microsoft

Corporation provides detailed information on the data transfers and the technical and organisational measures applied in the document "[Data Protection Addendum](#)".